

User Help Assistance Guide for Creating Your Own Website

Jimdo Website User Help Assistance Guide

Malave Bettinger

EH301-05

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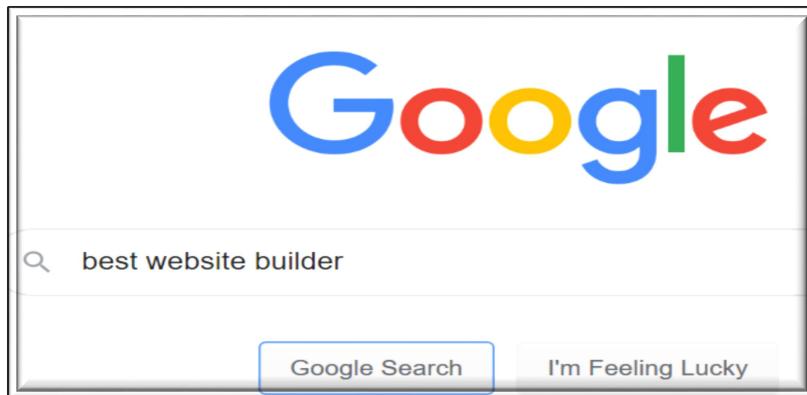
Abstract

I would like to introduce you to the website interface of Jimdo. Jimdo is a free web-hosting service – it is a platform that website developers can publish their own website for millions of people to potentially view. This User Help Assistance Guide will assist you with various problems or issues that you may encounter when creating your own website.

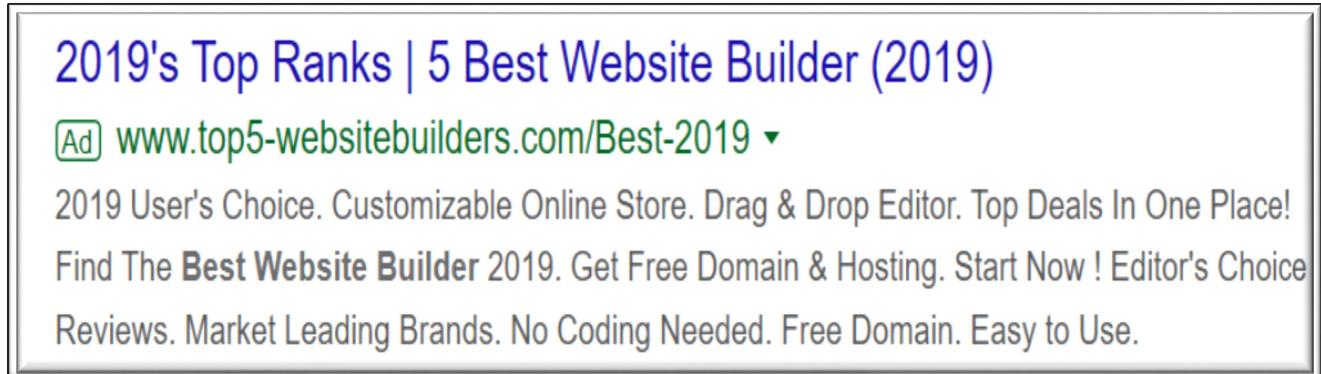
1. Choosing Your Interface and Registering

The first issue faced with the amateur website publisher is knowing which interface to choose. If you go to google.com, you can search for “best website builder” (1.1) and press enter. I found it helpful to choose “2019’s Top Ranks” (1.2) to bring you to a list of interfaces to choose. This list contains ten interfaces – I chose Jimdo (1.3) because I wanted to provide insight on a website that either you did not hear of or want to know more about.

1.1



1.2



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1.3

WIX.com
Best do-it-yourself solution
** FREE TRIAL**
✓ Great designs & customizable themes
✓ No technical skills needed
✓ Free domain name

SQUARESPACE
All-in-one platform to power your website
✓ Award-winning professional templates
✓ Mobile-friendly designs
✓ Great for e-commerce stores

network solutions
Simple point-and-click editing
✓ Free domain name
✓ Designed to boost your online presence
✓ Professional design layouts

hibù
Custom-built for your exact needs
✓ Easy, no stress alternative to DIY
✓ Beautiful, modern, mobile-friendly
✓ Trusted partner - over 500K sites built

SITE123
Exclusive 40% discount to get started!
✓ Fully automatic site building
✓ Responsive website on PC & mobile
✓ Free email accounts with different plans

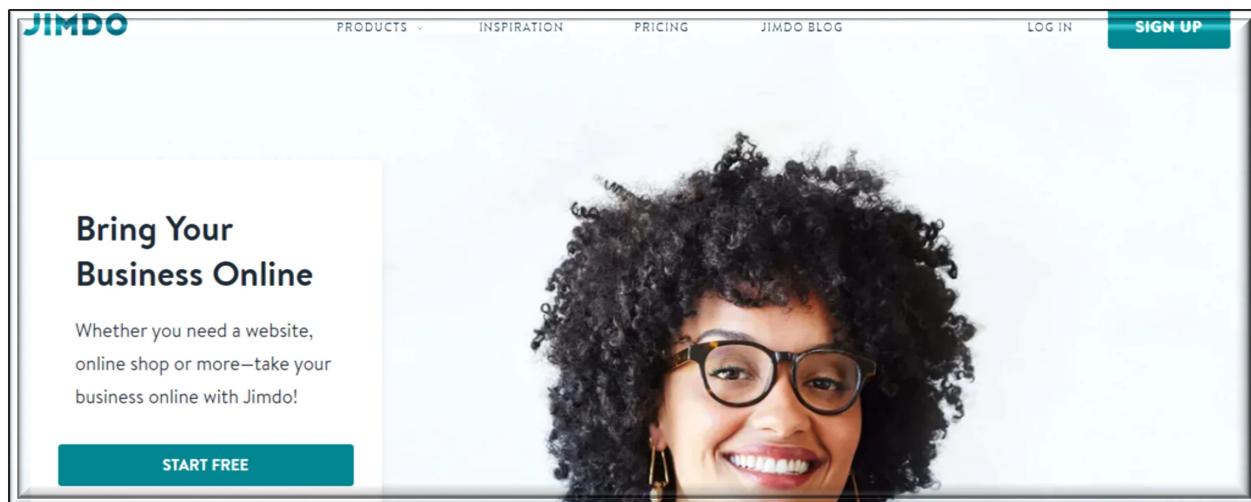
Additional Recommended Providers

JIMDO
Attractive websites, zero coding needed
✓ Quick site setup in just a few steps
✓ Ecommerce with 0% transaction fee
✓ Smart tech fills in SEO for you

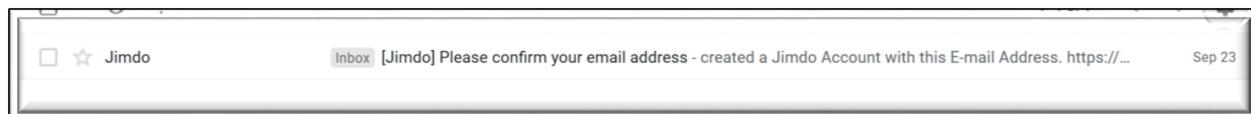
web.com
DIY & Build-It-For-Me options
✓ FREE domain for life
✓ Best solution for SMB
✓ Various packages for all business types

Registering for Jimdo is similar to other registration processes – it is fast and easy. Click on “Sign Up” which is located on the upper right hand corner of the site. (1.4) Type in your email address and create a password. You must confirm your email prior to continuing. (1.5) Once you confirm your email address, you are ready to explore and create your own website.

1.4



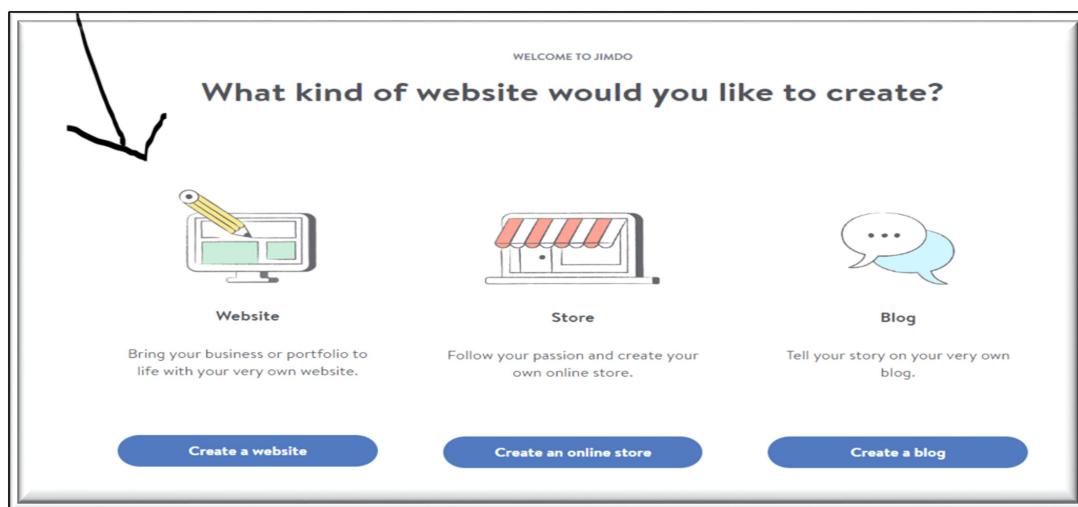
1.5



2. Research Jimdo.com

The second issue faced with the amateur website publisher is getting to know the website. It is important to research the website prior to creating your webpage – it is essential to understand what Jimdo can do for you and how to go about creating the page. The first page shows you three choices – Website, Store, and Blog. My intention, in this case, is to create a website – I do not want to create an online store nor a blog. I will assume at this point, that we are all beginners – I am choosing to create a website without coding – click – no coding required and then click – Start Now. (2.1)

2.1



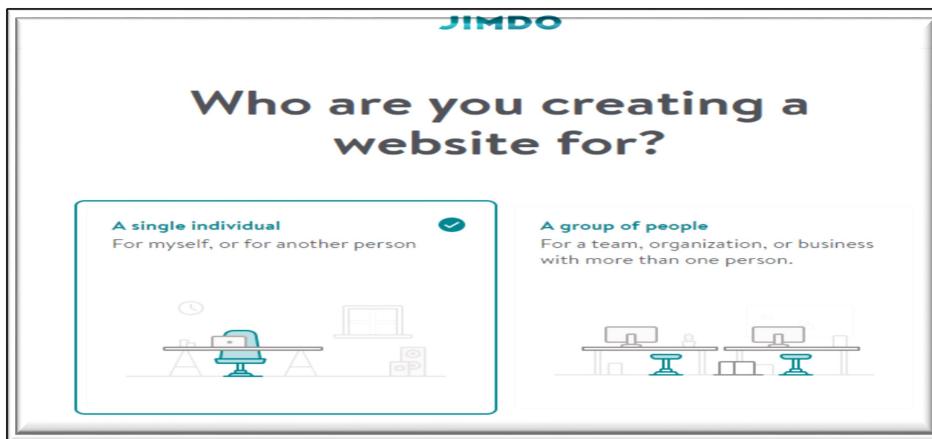
2.1



3. Using the Navigation Tools & Customizing Your Webpage

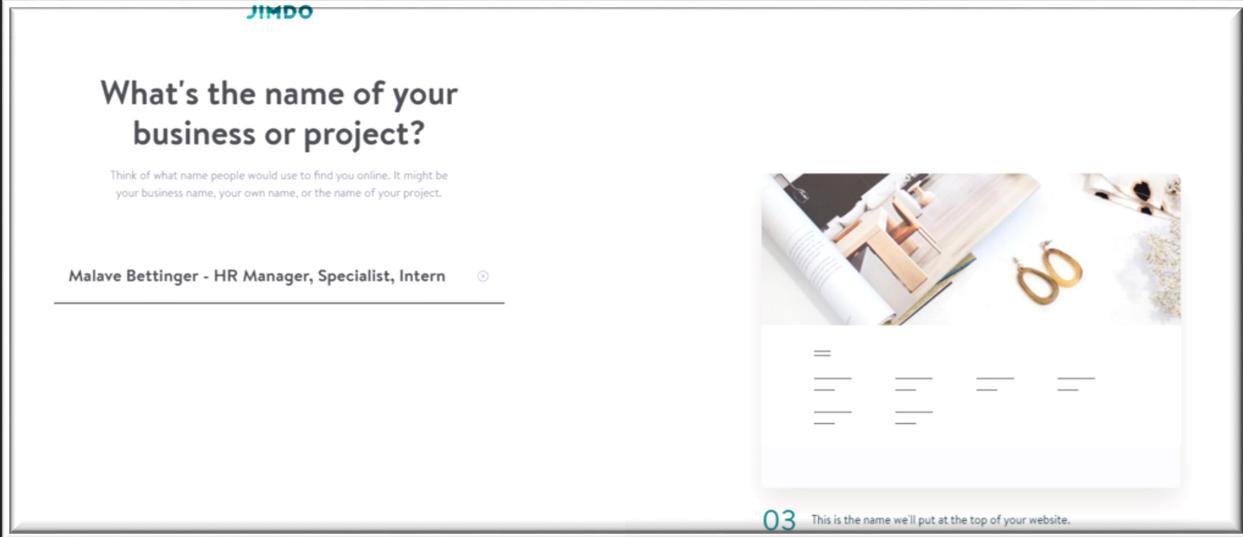
The problem you may be faced with at this point is knowing who your intended audience is. Do you want to create a website for yourself or for others? Sooner than later, we are all going online but for now, our intended audience is our professor and classmates, so choose – a Single Individual and then click – A Personal Project or Event. (3.1) There are other options, which include projects, hobbies, projects you want to turn into businesses, other business, or established businesses.

3.1



Now, it is time to name your project and you can name it to fit your audience – in this case, I am naming my project “Malave Bettinger – HR Management, HR Specialist, HR Intern” because this is my target job after graduation and this is what will appear on your homepage. (3.2)

3.2



What's the name of your business or project?

Think of what name people would use to find you online. It might be your business name, your own name, or the name of your project.

Malave Bettinger - HR Manager, Specialist, Intern

03 This is the name we'll put at the top of your website.

In order to continue, you must know your audience – my audience is potential employers – I want a job when I graduate so companies with intent to hire are my audience. Know your audience! (3.3)

3.3



What are the goals of your website?

Choose up to three goals.

Promote my content Announce an event or project Share my portfolio

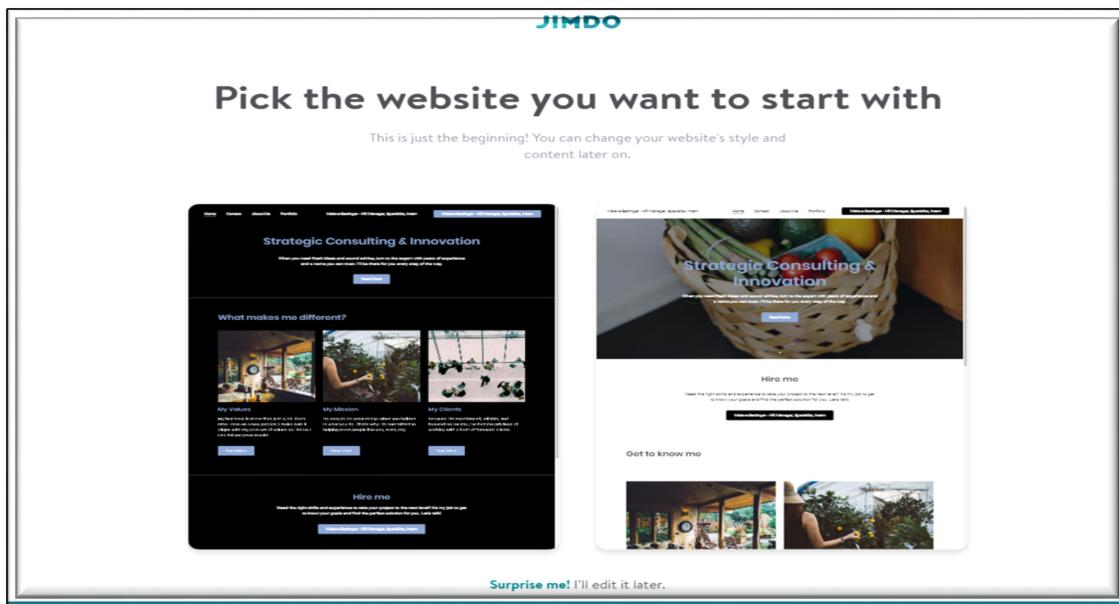
Get hired Get online bookings Sell online

The problem that you may encounter now with this interface is narrowing down the field of expertise. The next categories are personal preference – by using the navigation tools, I chose Finance, Law & B2B (keep in mind that you may have to make compromises due to what the website offers). The next step on the navigation tool, it asked if I wanted to share my Instagram

photo's, choosing style and choosing color. These options are all personal preferences and there is no wrong or right answer. In some cases, Jimdo has recommendations for you. The next step in the navigation tool is important and you can only choose three and the choices are: consulting, gallery, contact, services, about me, team, portfolio, or none. I chose Contact, About Me, and Portfolio. Please note that there is a tiny glitch with Jimdo as I had to go back and navigate through a second time and make my choices again. Just make sure you write notes and a table of contents as you go through the navigation.

At this point, Jimdo will load your personal preferences and come up with two choices for the layout of your webpage to choose from – I chose, Surprise Me, at the bottom as I can edit it later on. (3.4)

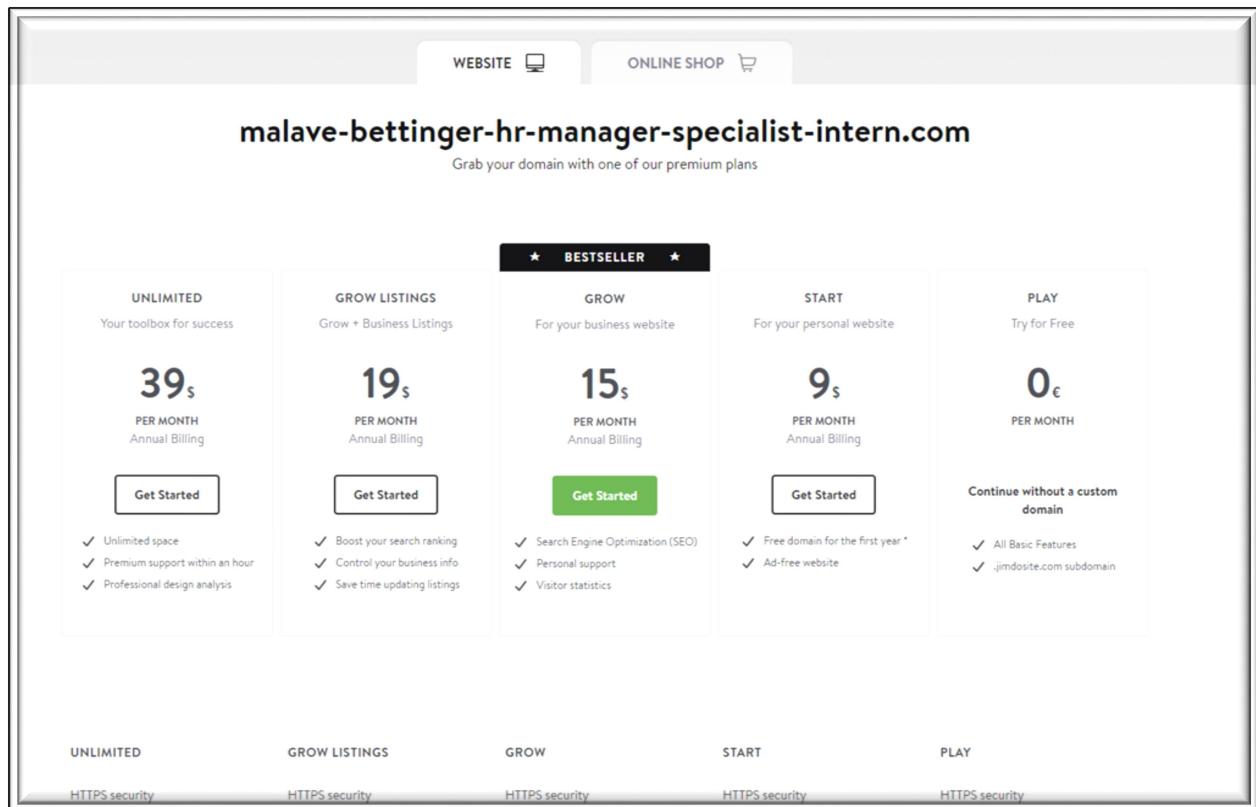
3.4



As you continue with the next step – Jimdo is recommending a website domain – I opted for their recommendation - www.malave-bettinger-hr-manager-specialist-intern.com - if you want to target a variety of different audiences other than human resources, keep your domain somewhat

neutral. I have another domain on WordPress called www.malavebettinger.com – if I want a broader audience, I will use that website. The next step is to choose what levels of a website you want to have – do you want to pay or just play? (3.5)

3.5

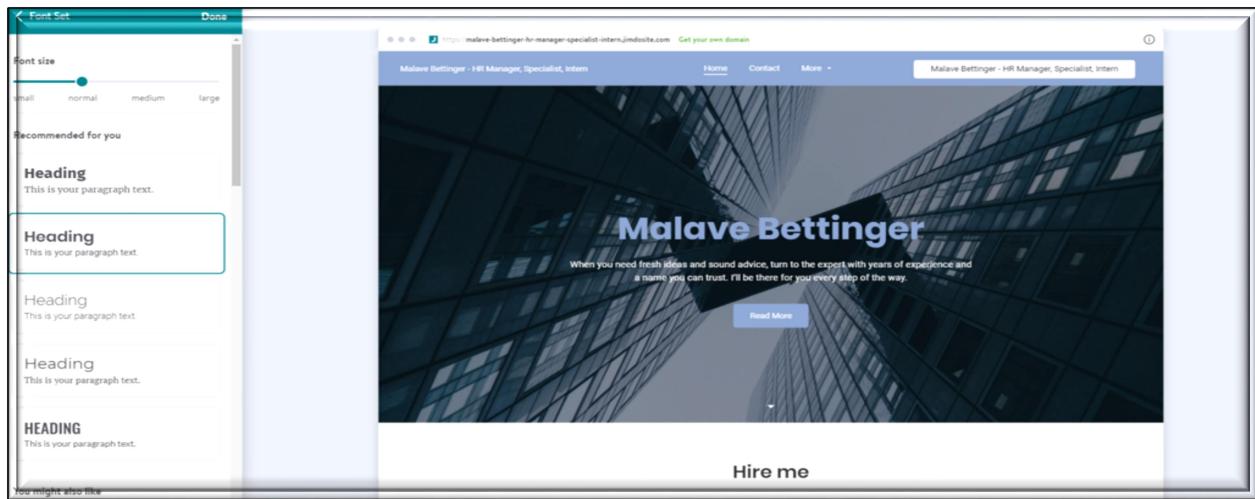


I am going to choose – Play, Try for Free on the navigation menu – it appears by choosing the Play, I may not have a custom domain – let's try it and find out. What you need to know at this point is that your domain just changed – it will change to the domain you chose and it will add **jimdosite** at the end of the URL. www.malave-bettinger-hr-manager-specialist-inter.jimdosite.com.

The next issue you will be faced with is customizing your website with the navigation tools with images and text. The issue and problems you will be faced with is the fact that you cannot “go back” – if you go back, you have to start over from scratch.

Know your audience, have a guideline as to the content you want to publish, know what pictures you want, and move forward with care. First up is choosing your font. (3.7)

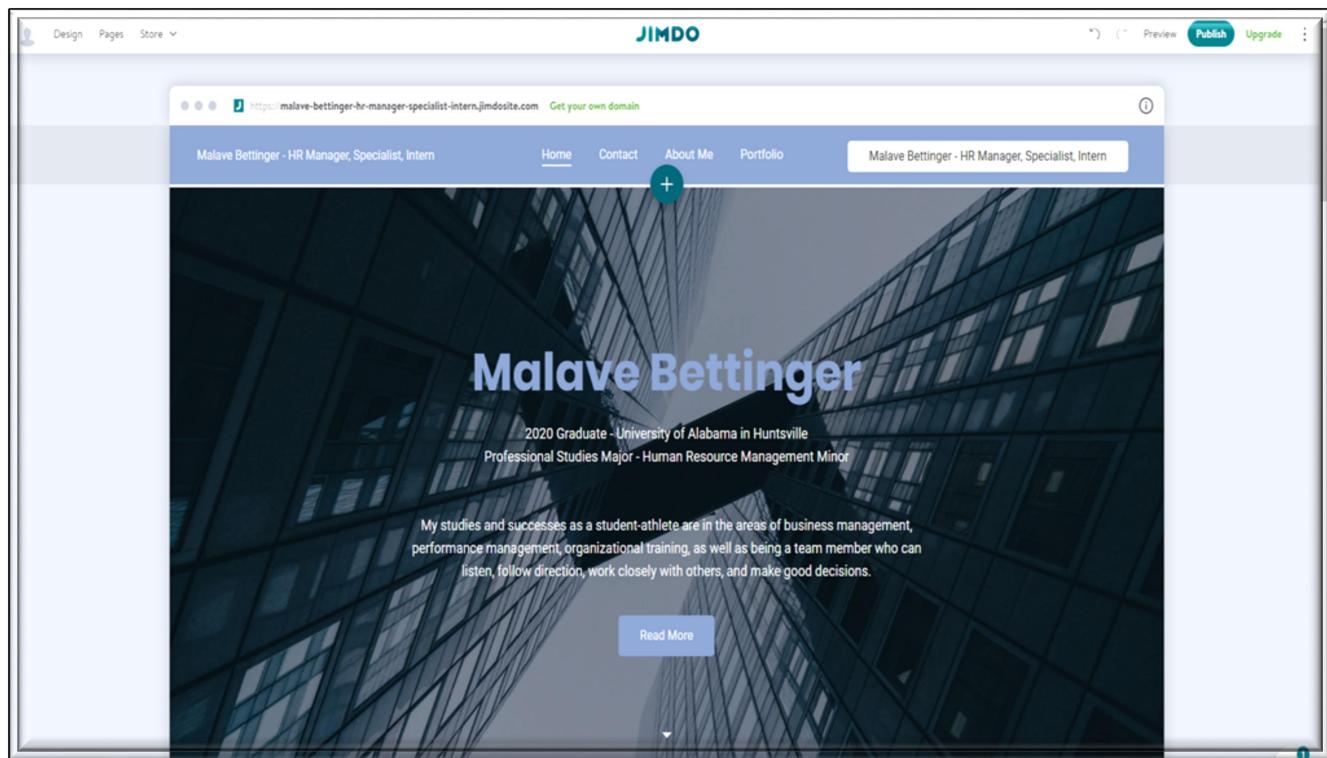
3.7



Next is customizing the wording on the home page as well as using the photographs you want your audience to see. (3.8) (See Section 4 - How to Use the Navigation Menu to Upload Images)

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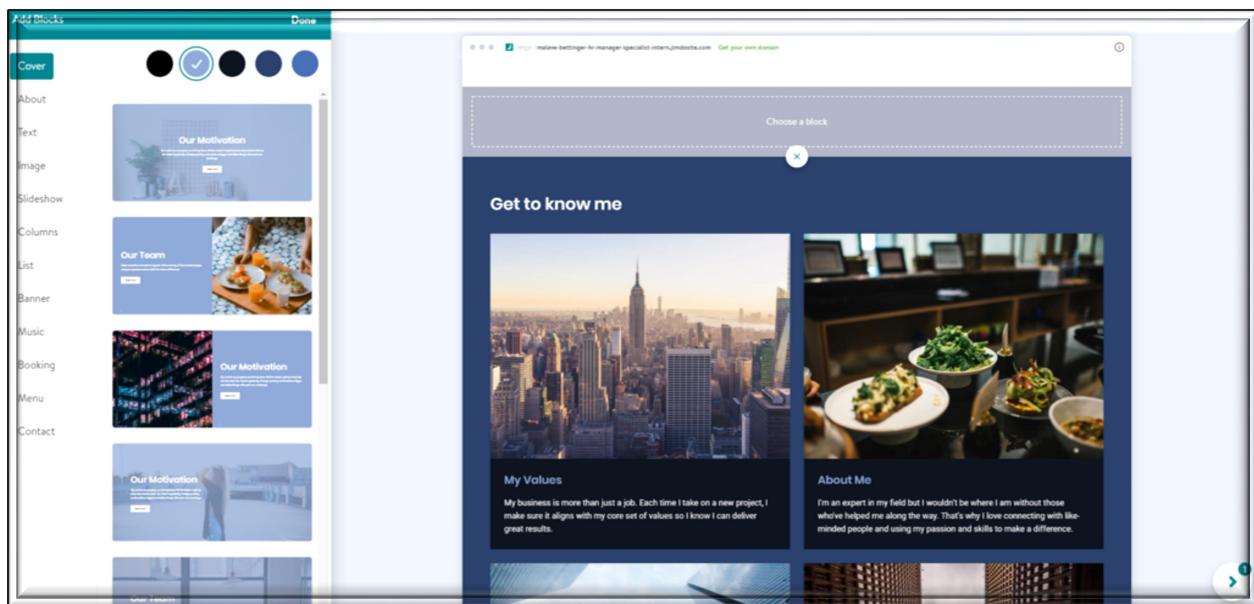
3.8



4. How to Use the Navigation Menu to Upload Images

On the homepage, I decided to keep the picture that Jimdo recommended but on the Get to Know Me page, this is where you should customize to fit your personality and experience – it is recommended. Click the navigation image + icon at the top of the page as shown when discussing the homepage. (4.1)

4.1



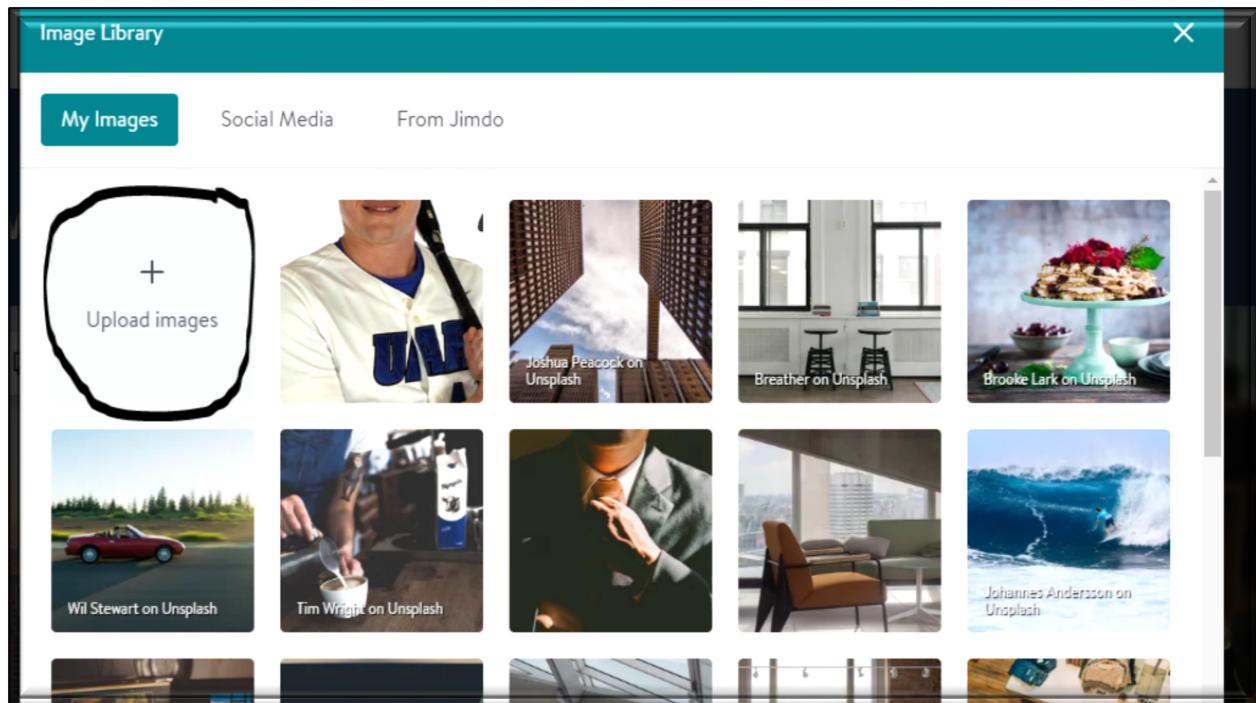
Click the navigation image picture icon underneath where it says, “Get to know me.” (4.2)

4.2



Click Upload Image and choose a photo from your computer. (4.3)

4.3



Click on the photo that you want to insert and then click “Add Image” on the navigation menu, which is located on the bottom right of the window. Repeat as needed. Please know that you can use the images that Jimdo provides – just be sure it will fit what you want your audience to see. Customize your pages with your own personal information – click publish. You just completed your website.

<https://malave-bettinger-hr-manager-specialist-intern.jimdosite.com/>

At the end of this presentation, you will find a YouTube link of this presentation. Good luck with creating your own website!

<https://www.youtube.com/watch?v=TTfYdNg4IEY>